













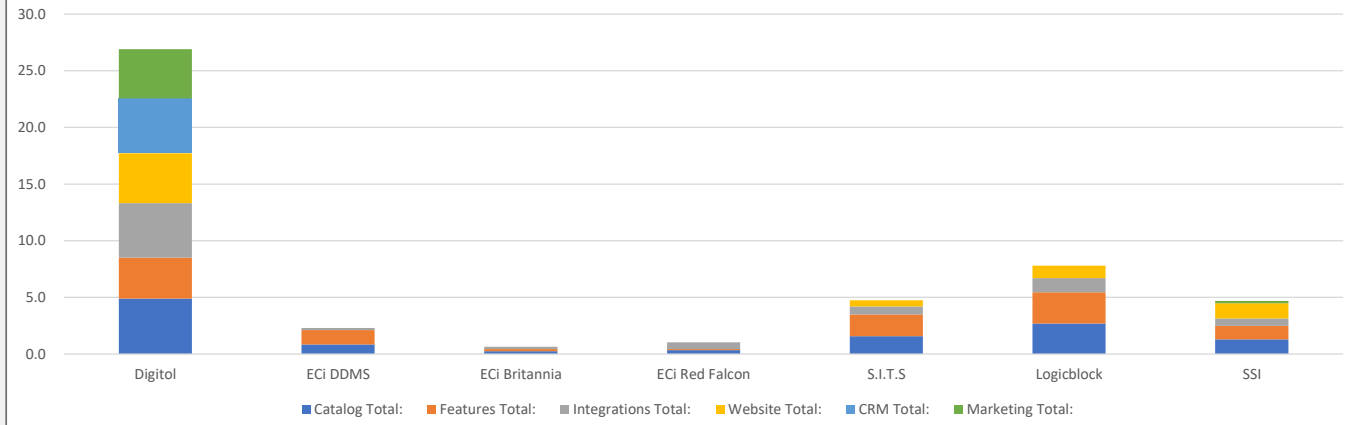


Category	Attribute	Weight	 digit	 ECI DDMSPLUS™	 ECI Britannia™	 ECI Red Falcon™	 S.I.T.S.	 LOGICBLOCK	 SSI Business Software Since 1982
Catalog	Modular design (select/deselect vendors)	50%	5	1	0	0	2	2	2
Catalog	Documented API	20%	5	0	0	0	0	5	
Catalog	Vendor agnostic market pricing module	10%	4.5	0	0	1	1	2	0
Catalog	Procurement optimization module	10%	4.5	3	2	2	3	3	2
Catalog	Automated vendor updates	5%	5	1	1	1	1.5	4	2
Catalog	Unlimited Users	5%	5	0	0	0	2		
Catalog Total:		100%	4.9	0.9	0.3	0.4	1.6	2.7	1.3
Features	Quickbooks / SAP B1 integration	10%	4.5	N/A	N/A	N/A	3	3	N/A
Features	Price List Management	6%	4.5	1	1		1.5	3	3
Features	Setup Wizard	5%	4.5	1	0.5	1	1.5	3	3
Features	Advanced Search	5%	4	2			2	3	4
Features	Hierarchical Order Approval Module	5%	4	4			3	4	4
Features	Subscriber/Client User Manager	5%	4	1	0		0	4	
Features	Shipping Manager (UPS/FedEx/USPS)	5%	4		0		0	3	
Features	Credit Card Payment Processors	5%	4		0.5		4	3	
Features	Customer Manager	4%	4	2	1		2	4	
Features	Support / Help Desk	4%	3.5	2	1	1	1	3	3
Features	Punchout Integrations	4%	2	4			0		
Features	Furniture Module	4%	0	4			0		3
Features	Order Status Notification System	3%	4				2	4	
Features	Competitor Prices on Store	3%	0	0			0	4	0
Features	Unlimited Custom Pricing	3%	5	2			3	4	
Features	Item Subscriptions	3%	4.5				0		
Features	Upsells/Cross Sells/Related Products	3%	3.5				3	4	
Features	Sales Tax Manager (Tax Cloud)	3%	5				3	4	
Features	Customer Order History	3%	4				4	4	
Features	OEM compliance (HP)	3%	3.5				4	4	4
Features	Product Warranty Options	2%	4				0		
Features	Wish Lists / Easy Order Forms	2%	4	4			4	4	4
Features	Sales Quotes	2%	4				4		
Features	Coupons	2%	4				4		
Features	Customer Order Entry	2%	4				4	4	
Features	Delivery Route Planner	2%	0	5			0		
Features	Promotional Products Module	2%	0	4			0		1
Features Total:		100%	3.6	1.3	0.2	0.1	1.9	2.8	1.2
Integration	CRM	20%	5	0	0	2	0	0	0
Integration	Quickbooks / SAP B1	15%	5	N/A	N/A	N/A	2	3	N/A
Integration	Website	15%	5	0	0	0	0	2	1
Integration	Google Analytics, Search, & Tag Manager	10%	5	0	0	0	2	2	2
Integration	Client Email (Outlook / Gmail)	10%	4.5	0	0	0	0	0	0
Integration	Vendors	10%	4	2	2	2	2	3	3
Integration	Mobile App / Notifications	5%	5	0	0	0	0	0	0
Integration	Social Media	5%	5	0	0	0	0	0	0
Integration	Freight Carriers (UPS, FedEx, USPS, etc.)	5%	5	0	0	0	0	0	0
Integration	Data Collection Agent (DCA)	5%	4	0	0	0	0	0	0
Integrations Total:		100%	4.8	0.2	0.2	0.6	0.7	1.3	0.7

Category	Attribute	Weight	 digital <small>INTEGRATED MARKETING DRIVE PROXIMA PULSE</small>	 ECI DDMSPUS™	 ECI Britannia™	 ECI Red Falcon™	 S.I.T.S. <small>Business Management Software</small>	 LOGICBLOCK	 SSI <small>Business Software Since 1980</small>
Website	Optimized for SEO	25%	4	0	0	0	0	1	2
Website	Content-rich, responsive website	20%	4.5	0	0	0	0	1	1
Website	Regular content updates	20%	4	0	0	0	0	0	0
Website	Responsive design online store	15%	5	0	0	0	3	3	3
Website	Content Management System	10%	4.5	0	0	0	1	2	2
Website	Chat / Bots / Integrated Smart Forms	10%	5	0	0	0	0	0	0
Website Total:		100%	4.4	0.0	0.0	0.0	0.6	1.1	1.4
CRM	Integrated contact records	35%	5	0	0	0	0		0
CRM	Dynamic Contact List Management	10%	4.5	0	0	0	0		0
CRM	Website activity notifications	10%	5	0	0	0	0		0
CRM	Integrated email marketing	10%	5	0	0	0	0		0
CRM	Contact owner management	5%	5	0	0	0	0		0
CRM	Sales Teams / Hierarchy	5%	4.5	0	0	0	0		0
CRM	Deals / Sales Pipeline Management	5%	4	0	0	0	0		0
CRM Total:		80%	4.8	0.0	0.0	0.0	0.0	0.0	0.0
Marketing	Visit to Lead Conversion Technology	20%	4.5	0	0	0	0	0	0
Marketing	Relevant Content	15%	4	0	0	0	0	0	0
Marketing	Content Updates	15%	4	0	0	0	0	0	0
Marketing	Contact Specific Email Marketing	10%	4.5	0	0	0	0	0	0
Marketing	Surveys, Customer & Product Reviews	10%	4	0	0	0	0	0	0
Marketing	Analytics / Business Intelligence	10%	4	0	0	0	0	0	1
Marketing	Page Specific Instant Chat	10%	5	0	0	0	0	0	1
Marketing	Page Specific Smart Forms	10%	5	0	0	0	0	0	0
Marketing Total:		100%	4.4	0.0	0.0	0.0	0.0	0.0	0.2
OVERALL	Catalog Management	20%	4.9	0.9	0.3	0.4	1.6	2.7	1.3
	Catalog Features	15%	3.6	1.3	0.2	0.1	1.9	2.8	1.2
	Systems Integration	10%	4.8	0.2	0.2	0.6	0.7	1.3	0.7
	Website	20%	4.4	0.0	0.0	0.0	0.6	1.1	1.4
	CRM	20%	4.8	0.0	0.0	0.0	0.0	0.0	0.0
	Marketing	15%	4.4	0.0	0.0	0.0	0.0	0.0	0.2
Overall Weighted Scorecard		100%	4.5	0.4	0.1	0.1	0.8	1.3	0.8

Category Attribute	Weight							
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Platform Comparison



Overall Weighted Scorecard

